

PrideGuide NEW MEXICO

WEDDING & Honeymoon EXPO

EXHIBITOR REGISTRATION & SPONSORSHIP FORM 2014

COMPANY NAME: _____

SPONSORSHIP PACKAGES:

___ PRESENTING SPONSOR: \$2,795.00 (LIMITED TO 4 COMPANIES) \$ _____

___ GOLD SPONSOR: \$2,095.00 \$ _____

EXHIBITOR BOOTH PACKAGES:

___ SILVER PACKAGE: \$1,395.00 \$ _____

___ BRONZE PACKAGE: \$1,195.00 \$ _____

___ BASIC PACKAGE: \$495.00 \$ _____

Want to upsize your booth?

• 10x20 add \$395 (Limited Space Available) \$ _____

• 20x20 add \$890 (Limited Space Available) \$ _____

7% ADVERTISING TAX: \$ _____

TOTAL: \$ _____

OUT OF STATE MARKETING

___ OUT OF STATE MARKETING MATERIALS: \$75.00/ITEM TOTAL: \$ _____

ADDITIONAL BOOTH REQUIREMENTS:

___ ELECTRICITY: \$40.00 \$ _____

___ WI-FI: \$10.00 \$ _____

___ EXTRA CHAIRS: \$10.00ea \$ _____

___ TABLE 6Ft.: \$35.00 \$ _____

TOTAL: \$ _____

EXHIBITOR GRAND TOTAL: \$ _____

CONTACT NAME: _____

ADDRESS: _____

CITY: _____ STATE: _____ ZIP: _____

PHONE #: _____ E-MAIL: _____

The information sheet for your ad or listing in the *2014 Pride Guide New Mexico* Edition will be provided in a separate agreement!

Please fill out this form, sign and send with payment to:

MC Publishing, Inc.

The Pride Guides

5229 N. 7th Ave., Ste. 107B

Phoenix, AZ 85013

602-466-2501

Email NewMexico@ThePrideGuides.com

or FAX: 602-283-4140

Sponsor Deadline January 17, 2014 and

Exhibitor Deadline March 28, 2014

Or Until We Are Sold Out!



Rules, Terms and Regulations:

Producer: MC Publishing Inc./The Pride Guides

Venue Host: Hotel Albuquerque at old town
800 Rio Grande Blvd. NW, Albuquerque, NM 87104

Exhibitors: Any business or organization who will be displaying his/her products and/or services at the *Pride Guide New Mexico Wedding & Honeymoon Expo*.

Any violations of these rules, terms or regulations will result in the revocation of Exhibitor's booth and/or your ad or listing in *the 2014 Pride Guide New Mexico* Edition without refund. Other penalties as stated below may be incurred depending on infraction.

Payment: Full payment by check, money order or credit card is due at time of booth reservation in order to secure your booth and ad or listing in *the 2014 Pride Guide New Mexico* Edition. If the Producer has not received sponsorship payment by January 31, 2014 or booth payment by March 7, 2014, the Producer reserves the right to revoke booth registration and can sell booth space to another Exhibitor. Returned checks will incur a \$50 fee and may result in the revocation of your booth and/or ad or listing.

Liability: The Exhibitor agrees to make no claim for any reason whatsoever against MC Publishing Inc., The Pride Guides or the Hotel Albuquerque at old town, Albuquerque NM for loss, theft, damage, destruction of goods, for any injury to himself/herself or employee.

Setup and Breakdown: Setup may begin at 8am the morning of the expo and all booths must be ready by 10:30am. Display time is from 11am to 4pm. Breakdown cannot begin until 4pm and must be completed by 6pm the evening of the expo. Any exhibitor that is not in accordance will surrender their booth and/or ad or listing without refund.

Exhibitors may only promote services and /or products that are directly related to exhibitors registered category. Exhibitors may not sublet or promote any business other than the product or service contracted hereto.

Disclaimer: We imply no warranty of actual attendance since it's not possible to accurately determine the number of people that will attend.

Booth Assignments: Booth assignments will be determined by Producer.

Booth Rules: Your booth display must not impede upon your neighboring booths or the aisle. Please keep noise at a responsible level. No offensive material or safety hazards (as determined by Producer or Venue Host) will be allowed. Your booth space must be left clean, undamaged and in orderly condition at the conclusion of the event. Failure to do so may result in the revocation of your ad or listing in the *2014 Pride Guide New Mexico* Edition and further consequences could be charged upon the exhibitor by the Venue Host depending on extent of damage. In accordance with State, County and City Laws, you

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may not distribute alcohol, tobacco or other controlled substances at the event. Some foods may be distributed at the event, with advance notice. Please contact us as to what is allowed.

Exhibitor Approval: Producer reserves the right to deny any Exhibitor booth registration. If we feel your company is unfit you will be notified by phone or email and your payment will not be processed.

Supplies equipment: All supplies, equipment, etc. must be brought on site by the Exhibitor on the event day for setup. Do not ship items to the venue: Venue Host will not be responsible for shipped items or items left on site after 7pm on the day of the event. If you are distributing food at the event, there will not be any access to a kitchen. You must provide all supplies/utensils/etc..

Name Use: By registering as an Exhibitor, you allow MC Publishing Inc., The Pride Guides and the Host Venue to use your company name, logo, photos and website on any or all promotions and marketing media prior to and following the event.

Cancellations: All booth registrations are non-refundable. No cancellations are allowed.

Inclement Weather: There will be no cancellations due to weather. If weather is inclement, any outdoor booths will be moved to another area deemed fit by Producer.

Modification: No amendment, change or modification to this Contract shall be valid unless in writing signed by both parties hereto.

Governing Law: This agreement shall, in all respects, be governed by the Laws of the State of New Mexico.

Please fill out the following information completely for your listing in print & online:

Business Name: _____

Contact Name (Optional): _____ Phone #: _____

Address: _____

City: _____ State: _____ Zip: _____

Web Address: _____

Promo Line (15-20 word description of your business): _____

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PAYMENT INFORMATION IS ON THE NEXT PAGE!

Please send completed agreement with payment to:

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Phoenix, AZ 85013
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Email Arizona@ThePrideGuides.com
FAX: 602-283-4140

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Type of Payment (check one) Amex Discover MasterCard Visa JCB

Name on credit card _____

Credit Card Number _____ **3 or 4 digit security code** _____ **EXP Date** _____

Billing Address: _____

City/State/Zip _____

Signature: _____

I have read, understand and agree to all Rules, Terms and Regulations set out in this contract: