

PrideGuide NEW MEXICO

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# WEDDING & Honeymoon EXPO

**EXHIBITOR REGISTRATION & SPONSORSHIP FORM 2015**

**COMPANY NAME:** \_\_\_\_\_

**SPONSORSHIP PACKAGES:**

\_\_\_ PRESENTING SPONSOR: \$2,795.00 (LIMITED TO 4 COMPANIES) \$ \_\_\_\_\_

\_\_\_ GOLD SPONSOR: \$2,095.00 \$ \_\_\_\_\_

**EXHIBITOR BOOTH PACKAGES:**

\_\_\_ SILVER PACKAGE: \$1,395.00 \$ \_\_\_\_\_

\_\_\_ BRONZE PACKAGE: \$1,195.00 \$ \_\_\_\_\_

\_\_\_ BASIC PACKAGE: \$495.00 \$ \_\_\_\_\_

**Want to upsize your booth?**

• 8 x20 add \$395 (Limited Space Available) \$ \_\_\_\_\_

• 16 x20 add \$890 (Limited Space Available) \$ \_\_\_\_\_

7% ADVERTISING TAX: \$ \_\_\_\_\_

TOTAL: \$ \_\_\_\_\_

**OUT OF STATE MARKETING**

\_\_\_ OUT OF STATE MARKETING MATERIALS: \$75.00/ITEM TOTAL: \$ \_\_\_\_\_

**ADDITIONAL BOOTH REQUIREMENTS:**

\_\_\_ ELECTRICITY: \$40.00 \$ \_\_\_\_\_

\_\_\_ WI-FI: \$10.00 \$ \_\_\_\_\_

\_\_\_ EXTRA CHAIRS: \$10.00ea \$ \_\_\_\_\_

\_\_\_ TABLE 6Ft.: \$35.00 \$ \_\_\_\_\_

TOTAL: \$ \_\_\_\_\_

EXHIBITOR GRAND TOTAL: \$ \_\_\_\_\_

CONTACT NAME: \_\_\_\_\_

ADDRESS: \_\_\_\_\_

CITY: \_\_\_\_\_ STATE: \_\_\_\_\_ ZIP: \_\_\_\_\_

PHONE #: \_\_\_\_\_ E-MAIL: \_\_\_\_\_

Business listing Instruction: this is how you want your Business listing to read online and in print, please fill out completely.

**LISTING INSTRUCTIONS (4 line listing in the New Mexico Pride Guide and [gogaynewmexico.com](http://gogaynewmexico.com))**

Category \_\_\_\_\_

Business Name \_\_\_\_\_

Contact Name (optional) \_\_\_\_\_ Phone \_\_\_\_\_

Address \_\_\_\_\_

Web Address \_\_\_\_\_

Promo Line (16 words max.) \_\_\_\_\_



Please fill out this form, sign and send with payment to:

MC Publishing, Inc.

The Pride Guides

5229 N. 7<sup>th</sup> Ave., Ste. 107B

Phoenix, AZ 85013

602-466-2501

Email [newmexico@theprideguides.com](mailto:newmexico@theprideguides.com) or FAX: 602-283-4140

**Sponsor Deadline February 27<sup>th</sup>, 2015 and Exhibitor Deadline April 3<sup>rd</sup>, 2015**

**Or Until We Are Sold Out!**

### **Rules, Terms and Regulations:**

**Producer:** MC Publishing Inc./The Pride Guides®

**Venue Host:** Hyatt Regency Albuquerque

330 Tijeras Ave. NW, Albuquerque, NM 87102

**Exhibitors:** Any business or organization who will be displaying his/her products and/or services at the *Pride Guide® New Mexico Wedding & Honeymoon Expo*.

Any violations of these rules, terms or regulations will result in the revocation of Exhibitor's booth and/or your ad or listing in *the 2015 Pride Guide® New Mexico* Edition without refund. Other penalties as stated below may be incurred depending on infraction.

**Payment:** Full payment by check, money order or credit card is due at time of booth reservation in order to secure your booth and ad or listing in *the 2015 Pride Guide® New Mexico* Edition. If the Producer has not received sponsorship payment by February 27, 2015 or booth payment by April 3, 2015, the Producer reserves the right to revoke booth registration and can sell booth space to another Exhibitor. Returned checks will incur a \$50 fee and may result in the revocation of your booth and/or ad or listing.

**Liability:** The Exhibitor agrees to make no claim for any reason whatsoever against MC Publishing Inc., The Pride Guides® or the Hyatt Regency Albuquerque, Albuquerque NM for loss, theft, damage, destruction of goods, for any injury to himself/herself or employee.

**Setup and Breakdown:** Setup may begin at 8am the morning of the expo and all booths must be ready by 10:30am. Display time is from 11:30am to 4pm. Breakdown cannot begin until 4pm and must be completed by 7pm the evening of the expo. Any exhibitor that is not in accordance will surrender their booth and/or ad or listing without refund.

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Exhibitors may only promote services and /or products that are directly related to exhibitors registered category. Exhibitors may not sublet or promote any business other than the product or service contracted hereto.

**Disclaimer:** We imply no warranty of actual attendance since it's not possible to accurately determine the number of people that will attend.

**Booth Assignments:** Booth assignments will be determined by Producer.

**Booth Rules:** Your booth display must not impede upon your neighboring booths or the aisle. Please keep noise at a responsible level. No offensive material or safety hazards (as determined by Producer or Venue Host) will be allowed. Your booth space must be left clean, undamaged and in orderly condition at the conclusion of the event. Failure to do so may result in the revocation of your ad or listing in the *2015 Pride Guide<sup>®</sup> New Mexico* Edition and further consequences could be charged upon the exhibitor by the Venue Host depending on extent of damage. In accordance with State, County and City Laws, you may not distribute alcohol, tobacco or other controlled substances at the event. Some foods may be distributed at the event, with advance notice. Please contact us as to what is allowed.

**Exhibitor Approval:** Producer reserves the right to deny any Exhibitor booth registration. If we feel your company is unfit you will be notified by phone or email and your payment will not be processed.

**Supplies equipment:** All supplies, equipment, etc. must be brought on site by the Exhibitor on the event day for setup. Do not ship items to the venue: Venue Host will not be responsible for shipped items or items left on site after 7pm on the day of the event. If you are distributing food at the event, there will not be any access to a kitchen. You must provide all supplies/utensils/etc.

**Name Use:** By registering as an Exhibitor, you allow MC Publishing Inc., The Pride Guides<sup>®</sup> and the Host Venue to use your company name, logo, photos and website on any or all promotions and marketing media prior to and following the event.

**Cancellations:** All booth registrations are non-refundable. No cancellations are allowed.

**Inclement Weather:** There will be no cancellations due to weather. If weather is inclement, any outdoor booths will be moved to another area deemed fit by Producer.

**Modification:** No amendment, change or modification to this Contract shall be valid unless in writing signed by both parties hereto.

**Governing Law:** This agreement shall, in all respects, be governed by the Laws of the State of New Mexico.

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**Type of Payment** (check one)     Amex     Discover     MasterCard     Visa     JCB

**Name on credit card** \_\_\_\_\_

**Credit Card Number** \_\_\_\_\_ **3 or 4 digit security code** \_\_\_\_\_ **EXP Date** \_\_\_\_\_

**Billing Address:** \_\_\_\_\_

**City/State/Zip** \_\_\_\_\_

**Signature:** \_\_\_\_\_

**I have read, understand and agree to all Rules, Terms and Regulations set out in this contract:  
All booth sizes are 8x10 unless upgraded:**

**Exhibitor's Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

Thank you for being part of *the Pride Guide® New Mexico Wedding and Honeymoon Expo*. We look forward to seeing you there. Don't forget to tell all your customers you are going to be part of this great event.